

LEADERSHIP BOOTCAMP

Brought to you by



Information Pack

August 2009
Melbourne, Australia

LEADERSHIP BOOTCAMP 24 – 25 AUGUST 2009

1



www.SchoolLeadershipBootcamp.com

www.humark.com P: 03 9449 9497

What is the Leadership Bootcamp?

The *Leadership Bootcamp* is 2 action-packed days of intensive coaching, guidance, workshops and ground breaking information that will propel you to the top of your profession as a Leader in Education. Without doubt, Humark's **Leadership Bootcamp** is the **#1 must-attend event** for any Leader or prospective Leader in the Education sector including:

- **School Principals**
- **Deputy Principals**
- **Year & Department Coordinators**
- **Faculty Heads**
- **and anyone else who takes their role as a Leader seriously and wants to ensure they have cutting-edge tools and techniques to Lead with Success.**

The Bootcamp will be led by expert presenter Stuart Constable - international trainer and corporate facilitator and Managing Director of Humark Solutions...plus key presenters with extensive expertise in specialty areas. Full details about each presenter is available in this Information Pack.

Testimonials.....Bootcamp Success

"I have to say that the Leadership Bootcamp was the MOST useful leadership course I've been to - and I've been to a lot. I'm a former federal public servant, (now a teacher) and they used to throw some really expensive twaddle at us that never really 'caught' our imaginations. The Leadership Bootcamp was surprising, engaging, thought provoking and genuine, as well as fun! Perhaps a great definition of how we would all like our working lives to be. Congratulations."

~ Roseanne Byrne, Richardson Primary School, A.C.T.

"Stuart was an excellent presenter – clear, stimulating, engaging, enthusiastic and at times challenging. He made it easy to ask questions and be a part of the learning and to get involved. I rate this as the BEST leadership course I have ever attended."

~ Narelle Barker, Head of Junior School, Presbyterian Ladies College, Sydney, NSW

"I am going away rich with ideas and strategies to use with my team...It has helped me to re-evaluate how I deal with my team and be a more effective leader."

~ Krystina Pirnke, Deputy Principal, Richardson Primary School, ACT

"The Leadership Bootcamp was energising, thoughtful and very productive. It challenged my thinking on leadership while at the same time affirming my role in leading my school."

~ Jenny Webb, Principal, St Patrick's School, Guildford

"The Leadership Bootcamp was brilliant. Completely different from anything else I have attended. It gave practical solutions to real problems; clarified my thinking, allowed me to identify the real issues. I can't wait to get back to put it into practice what I have learnt. I would recommend the Bootcamp to others."

~ Tania Darling, Deputy Head, Scotch College Junior School, South Australia

"I have gained some great tools to put some much needed processes into place back at the school. It reinforced my beliefs on my leadership characteristics and provided reflection on areas I need to develop."

~ Cath Jeffrey, Deputy Principal, Mirani State High School, Queensland

"I was motivated and provoked to think constructively about innovation and to critically research my own leadership style. I found it extremely worthwhile."

~ Stephanie Barnett, Deputy Principal, Rangitapu Girls School, Christchurch, New Zealand

"I feel re-energised and inspired about the leadership I want to provide in the future."

~ Josie Zanic, Year Coordinator, St Columba's College, Victoria

"The Bootcamp provides you with an opportunity to re-evaluate your leadership role. All too often we are busy developing our curriculum so this was a refreshing change."

Rebecca O'Grady, Year Coordinator, Concordia Lutheran College, Queensland

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2



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More Testimonials.....

“Inspiring and informative. Great strategies which I can realistically implement. The question now is not will I change things when I get back to school, but what I’ll change first and which great strategy will I use.”

~Sonya Monaghan, HOD Technology, Concordia Lutheran College, Queensland

“I enjoyed the structure and pace of the event. The sessions were informative and made me reflect upon my current practice and future direction... I would highly recommend this Bootcamp to future participants.”

~Andrew Lawrence, Yarra Valley Grammar School, Victoria

“I found the Bootcamp excellent. The material presented was relevant and practical. It has given me strategies that I am keen to use in my role. Overall it has enhanced and affirmed my understanding of leadership and my role as a leader. Stuart was an excellent presenter. He maintained an appropriate pace and engaged the whole room in his presentations.”

~Kerry Lestal, Assistant Principal, St Patrick’s School, Guildford, NSW

“Stuart Constable is an excellent and charismatic speaker. He presents his material in an easy-to-listen-to manner. He involves everyone in his presentations. It was a pleasure to work with him and to be a part of this Bootcamp.”

~Clark Bragg, Principal, Mornington Primary School, Dunedin, New Zealand

“This is, without doubt, the most thought provoking leadership course I have done. I have already begun planning where I now need to head with my team. Stuart is an excellent presenter. I have already recommended the Bootcamp to others.”

~John Robinson, Head of Junior School, Scotch College, South Australia

“I thought it was very worthwhile. So often in schools ‘good teachers’ are promoted to leadership positions without any training in leadership. This is the first time in my 6 years as a Head of Department that I have been able to focus on this and had real instruction.”

~Jodie Moore, Head of English, The Rockhampton Grammar School, Queensland

“I recommend this course for any newly appointed middle manager in a secondary school. The concepts of developing leadership skills and team building are well-presented.”

~Garry Olver, Deputy Principal, Rosehill College, Auckland New Zealand

“There was a great deal of information covered in the 2 days. It was good to have challenged current practices and the chance to reflect on what’s working and what can be improved.”

~Kim Sloane, Deputy Principal, Northcross Intermediate, Auckland, New Zealand

“Very informative and thought provoking. Relevance to position was excellent. Got you thinking and working through ideas to take back to the workplace. Lots of great workable or practical information. Can’t wait to try it. Refreshing.”

~Sue Gaunt, Margaret River Montessori School, Western Australia

“I found the Bootcamp an excellent management tool, which I will be able to utilise in my everyday position at the college.”

~Jill Rashleigh, Deputy Principal, Peace Lutheran College, Queensland

“This was an interesting opportunity for me to clarify and challenge my emerging leadership skills and gain some additional strategies and ideas to make me more effective in my dealings with others.”

~Rachel Geerts, VELs, Elisabeth Murdoch College, Victoria

“Great information and the first time I have been to something that has said it is alright and you need to use a variety of leadership styles.”

~Rhonda Jones, Deputy Principal, Yeppoon State School, Queensland

“The Bootcamp was outstanding and the leadership principles covered were invaluable. Many relevant areas that leaders face in their role of leading people to produce quality in any workplace were covered. Leaders from anywhere should attend the Leadership Bootcamp.”

~ Guy Lawson, Principal, Gold Coast Christian College

Leadership Bootcamp Details

WHEN: 24th and 25th August 2009.

WHERE: **Melbourne:-** Angliss Conference Centre,
555 LaTrobe Street, Melbourne

TIMES:	<u>Day 1: Monday 24 August 2009</u>	<u>Day 2: Tuesday 25 August 2009</u>
	Registration: 8.45am	Start time: 8.45am
	Start time: 9.00am	Finish time: 4.45pm
	Finish time: 5.00pm	

Note: Morning and afternoon tea and light lunch provided on Day 1 and Day 2

INVESTMENT: **Early Bird rate: \$597** per person (saves you a massive \$400!!!)
Must Register by 15 June, 2009.

Regular rate: \$997 per person – applies from 16th June, 2009

[Registration form on Page 14](#)

Why a Bootcamp?

Quite simply, because you're going to be exercised like never before.

No, you'll not be asked to go white-water rafting, or perform hundreds of sit-ups, scale a climbing wall or even do stair runs up the Rialto Tower.

However..... you must arrive prepared to work...intellectually, maybe even emotionally and your values, beliefs and character may get a bit of a make-over as well! We would also suggest your priorities will look a little different after your time with us as well.

But with work there are rewards. And these two days have been designed to reward those who commit to attending the event.

When you hear the name *Bootcamp*, it conjures up exercise – and that's exactly what the *Leadership Bootcamp* is all about. We want you to leave after 2 days having experienced:

- **a thorough learning workout**
- **great deal of fun while learning at the same time.....and most importantly.....**
- **a series of brilliant workshops that enable you to walk away with some of the best cutting-edge thinking, strategies and tools you could ever wish for to accelerate your performance as a leader.**

.....and all of this will be delivered by some of the most dynamic speakers and trainers in Australia today.

[Registration form on Page 14](#)

LEADERSHIP BOOTCAMP 24 – 25 AUGUST 2009

4



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Keep reading to find out what you will discover at the *Leadership Bootcamp*...

Leadership Bootcamp Session Overviews

We've worked to make sure we can bring you the very best information and techniques from the very best speakers and presenters. The line-up is great and the content we've packed into this event you will not find anywhere else.

By registering for this event and committing to your own development you will be exposed to leading-edge strategies and techniques as well as the very latest research and most effective tools delivered across two dynamic, engaging and entertaining days, including...



The Essential Art Of Leadership Communication

You would be hard-pressed to find any leader of distinction with a record of success having been a poor communicator.

The ability to communicate effectively is a key skill for any Leader to possess. The Leader must communicate in a way that moves people to action, touches them emotionally, inspires them, motivates them, encourages people to strive for better. Without doubt the Leader's success is directly related to the success of the people they lead. The success of their people will be determined in part by the quality and effectiveness of the Leader's communication.

A Communication Model will illustrate the opportunities we have to communicate with people and what it takes to communicate in a way that ensures people take the steps and move in the direction the Leader has mapped out.

But what does it take to communicate in a way that motivates, empowers and inspires people? That's what this session will explore. By the end of this session, there will be little doubt in your mind that communication is an ongoing process, and that we must get better at it to be truly succeed as a Leader.

Essentially, you *'cannot not communicate'* and we must be mindful of every message we send to people from the moment you arrive to work to the time you leave. It is your responsibility as a Leader to communicate a consistent message to the staff and the students, a message that motivates and empowers them to perform at their peak.

We will show you how!



Humour and Leadership Success - Laughing Your Way to the Top

Our Humour in the Workplace experts Troy and Zara will captivate you and lead you on a journey of discovery that will pay-off handsomely for you as a Leader when you return from the *Leadership Bootcamp*.

Researching, demonstrating and sharing with you only the latest ideas and techniques, you will be amazed at the impact a sense of humour can do to your team's productivity and your performance as a Leader.

And you will be shown exactly the way to do it.

Even if you think you're shocking at remembering jokes and always mess up a punchline, you will walk away as an expert on how to accelerate productivity through the awesome power of humour!



Motivating and Inspiring Your People

What does it take to guarantee a person's commitment to perform at their peak and strive to improve continuously?

The leader is excited, driven, motivated. But many leaders experience a team that is not. Motivation is elusive for many leaders and teams. They know what they want, yet struggle to create it among their people.

But not any longer! We'll take you through tried and tested strategies supported by rigorous research to fire-up your team!

However, this must be done with care and with caution. There are traps that leaders can fall into when attempting to motivate a team. It can be a minefield, where the wrong step can spell disaster.

We're going to show you where the 'mines' are located so you can step around them and guarantee your team's success.

This session will ensure you don't let yourself or your team down.



The Vital Characteristics Of Successful Leaders

What separates the very best leaders from the also rans?

The way to work this out is firstly look at the results of the leaders around you, then identify the ones who are making the real differences as leaders and study what it is they do, how they do it, and what they have that makes them so effective.

We've made it our mission to do just that, and we want you to have access to our vault of research where we've shone the spotlight on leaders from Australia and around the world and distilled everything they have to the fundamentals. And we're going to share it all with you at the Bootcamp.



Creating High Performance Teams

Are Leaders only as good as their followers? Everything we're covering at the *Bootcamp* is about creating your success and the success of others – your team.

We will let you in on the secrets that the very best coaches and managers use but prefer to keep to themselves. We've done the groundwork so you'll discover:

- What separates winning teams from the second place-getters – there is a formula and it's vital you know it
- The critical steps your team must follow for any chance of success – this very well-trodden path, that can take you and your team from cellar-dwellers to champions has been traversed by every elite team. We will show you every step along this path.
- The crucial success elements that every high performance team either has, or if it doesn't, **MUST** create, before it's too late. Without them your team will always be on the 'critical' list with little chance of resuscitation.
- What you must avoid doing when you're leading a team – there are 5 golden rules that the majority of Leaders break, and we can almost guarantee that you're breaking at least one of them - which is why Leaders are always putting out 'fires', why they feel they have so many problems to sort out and never have enough time to get on with the job.



Keeping it in Balance – More Time, Less Guilt, Better Results

What's life like for a Leader? Usually overworked, stressful, lonely and not as rewarding as many were told as they rose through the ranks.

Well, it's critical you keep it all in balance. Too much focus on any one aspect of your professional life will only lead to disappointment and regret elsewhere.

This session will ensure you walk away with all of the tools you need to enjoy a balanced life – where you get to enjoy the rewards of career success as well as the joy and satisfaction of a successful personal life.

This is one area so many Principals tell us is such an obvious need among school leaders, yet get's so little attention. You can't afford to miss this session.



Creating Your Leadership Style

This session is critical to your understanding of, and performance as a leader.

It is essential that leaders be consistent when addressing the challenges that inevitably arise with their team. Even though a range of issues will require your attention as a leader, having a predictable and measured way to respond will increase your effectiveness.

Your ability to do this however, relies on accessing a reliable model.

Without this model you run the risk of being inconsistent in the way you address issues as they arise in your school, and therefore becoming an ineffective leader.

By knowing how to respond consistently to issues that arise in your leadership role, you will not only create your success as a leader but you will also dramatically improve the productivity of your team.

This session will provide you with the models and strategies you need to apply to the various situations you will encounter which will enhance your performance in your job at work. You will explore:

- An Effective Leadership Model
- Applying the Model to Your Role as a Leader

Registration form on Page 14

The *Leadership Bootcamp* is jam-packed with awesome content that any Leader will want to make sure they are exposed to. Make sure you don't miss out!

Read on to find out about the people who will be leading you on this two-day discovery.....

The Line Up



Stuart Constable

Stuart is the Managing Director of Humark Solutions, a leading provider of educational, teaching and performance improvement programs for business, schools, Government as well as individuals.

Stuart is in demand as a facilitator both within Australia and internationally. He has worked with some of the largest and most highly respected organisations in the world, as well as Oxford University in England, both Babson College and the College of William and Mary of the USA and the Thames Business School in Manila.

He is so highly regarded by his peers that he was invited as a guest speaker at the **National Leadership Summit** in 2006 alongside Andrew Demetriou (CEO of the AFL), Rod McGeoch (Chairman of Sydney Olympics 2000 and Emeritus Professor of Law at Melbourne University), Tom Gorman (CEO Ford Australia) Matthew Slatter (CEO Tabcorp) and Theresa Gatting (CEO Telecom New Zealand). At this summit he was the only speaker to be given the opportunity to deliver two presentations.

Stuart continues to share his expertise and experience with audiences, including delivering intensive workshops for schools and businesses. In addition, he is regularly called upon to present at industry conferences and Continuing Professional Education programs for CPA Australia (Certified Practising Accountants), the Pharmaceutical Society of Australia and the Australian Institute of Pharmacy Management.

Stuart's input has been sought after and featured in both **BRW Magazine** (Business Review Weekly) and the **Age Newspaper** on several occasions speaking on issues of leadership, people management and professional development.

In 2007, Stuart travelled to the USA to further his development as a Public Speaker, Trainer and Facilitator by participating in an intensive 4 day development program, working with international experts in these areas.

In June this year Stuart successfully completed his accreditation as a **Situational Leadership Trainer and Facilitator**. He is now one of the select few qualified people in Australia to deliver what is widely regarded as the **#1 Model for Leadership practice**.

With a Masters Degree in Education, a Diploma in Training and Assessment Systems, Certificate IV in Training and Assessment, a Bachelor of Economics Degree as well as 18 years experience as a corporate Trainer and Facilitator, Stuart is certainly well placed to work with you to enhance you and your team's performance.



Zara and Troy

Zara and Troy are two creative and dynamic performers – actors, comedians, best friends... oh... and husband-and-wife, of twelve years now! Having met on the theatre stage, way back in 1990, they have gone on to become two of Australia's most successful corporate presenters, stand-up comedians and radio announcers.

Having established themselves on Queensland's 91.9 Sea FM, Sunshine Coast, before relocating to Perth with the Austereo Network, they received two RAWARDS (national radio awards) and a national comedy award. They have broadcast two national programs on the Macquarie Network.

Hilarious stand-up comedians in their own right, Zara and Troy have shared the stage with the cream of Australian and international comedy acts: Rove McManus, Rich Hall (from the Simpsons), Jimeon, Merrick and Rosso and Bob Franklin to name a few.

They have appeared on Australian and American television; together they have written and perform "LoveLife – the World's First Self-Help Musical" which debuted at the Melbourne Fringe and International Comedy Festivals in 2006/2007.

Zara and Troy arrived in Melbourne in 2004 to establish, **Humour Australia** (or HA!) – powering people and performance. They are now in-demand around Australia as speakers, facilitators and conference MCs.

Humour Australia work in three main areas: Training, Entertainment and Media and work extensively in the corporate market, as well as the Victorian Public Service and more recently, RMIT's School of Business, Bachelor of Business Entrepreneurship students.

They will be sharing, in their own unique way, how you can power up the performance of your people through humour, combining their many years of comic experience with rigorous research and study and outstanding facilitation skills.

Registration form on Page 14

LEADERSHIP BOOTCAMP 24 – 25 AUGUST 2009

10



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Leadership Bootcamp Location

The Angliss Conference Centre



Level 5, Building A, 555 Latrobe Street,
Melbourne 3000

Located in the heart of Melbourne's CBD, the Angliss Conference Centre is the ideal location for the Leadership Bootcamp, with great facilities, excellent access to public transport, and parkland and the harbour precinct only metres away.

Public Transport

One block from Flagstaff Station; 500m from Southern Cross Station on Spencer Street; City Circle Tram stops directly out the front; 22km from Melbourne Airport

Parking

- CARE Parking, Batman Street West Melbourne
- Wilson's Parking 237 –251 Spencer Street, Melbourne
- KP Parking, Little Lonsdale Street, Melbourne

“Inspiring and informative. Great strategies which I can realistically implement. The question now is not will I change things when I get back to school, but what I’ll change first and which great strategy will I use.”

~Sonya Monaghan, HOD Technology, Concordia Lutheran College, Queensland

Some Accommodation Options

Note: Accommodation is NOT included in the Leadership Bootcamp Ticket price and is up to the discretion of the individual attendee to choose and book themselves. The options provided below are a sample of accommodation options available in Melbourne close to the Bootcamp venue.

If you're travelling from outside of Melbourne you will need accommodation. Some options located close to the Leadership Bootcamp include:

1. RADISSON FLAGSTAFF GARDENS

Location from Leadership Bootcamp: 5 minute walk

Address: 380 William Street, Melbourne, VIC 3000

Phone: 03 9322 8000

Located in Melbourne's Central Business District, directly opposite the Flagstaff Gardens, the 4.5 Star rating hotel boasts 184-rooms and is conveniently located within short walking distance of the city's many attractions. Each of the tastefully decorated rooms and suites at the Radisson Hotel Melbourne feature an array of amenities to ensure guest convenience and comfort. Key features include direct-dial phones, in-room movies, and mini bar/refrigerators. A few key highlights include a gorgeous rooftop fitness centre with Jacuzzi and steam room, business centre, 24-hour concierge service and room service and covered parking.

2. ATLANTIS HOTEL

Location from Leadership Bootcamp: 5 minute walk

Address: 300 Spencer Street, Melbourne VIC 3000

Phone: 03 9600 2900

Offering comfortable 4-star accommodation and convenient facilities, Atlantis Hotel is an ideal place to reside while in Melbourne. Perfectly located on Melbourne's famous Spencer Street overlooking the ultra-modern Telstra Dome, Atlantis Hotel is placed in the heart of Melbourne's CBD and downtown precinct. Conveniently situated 200 metres north from Spencer Street Train Station this hotel is in the centre of all Melbourne's attractions. The Atlantis Hotel offers vibrant, stylish suites for all occasions, be it business or pleasure. The 72 comfortable suites offer modern facilities, many with exceptional views over Telstra Dome, Victoria Harbour and Melbourne City.

3. QUEST ON WILLIAM SERVICED APARTMENTS

Location from Leadership Bootcamp: 15 minute walk

Address: 172 William Street, Melbourne VIC 3000

Phone: 03 9605 2222

Quest on William provides 4½ star serviced apartment accommodation in the centre of Melbourne. Located at 172 William Street, between Bourke and Little Bourke Streets, Quest on William is at the heart of the Legal and Banking precincts. Melbourne's key attractions are all within walking distance or, if you prefer, a short tram ride. Quest on William's 71 spacious, fully furnished 1, 2 and 3 bedroom apartments feature separate Bedroom and Living/Dining areas; fully equipped kitchen with full size oven/stove, dishwasher and microwave; laundry with washer, dryer and tub; iron and ironing board; apartment controlled air conditioning; TV and DVD player; direct dial phones with voice mail; wireless broadband internet; and foxtel.

Don't Miss The Early Bird Special Offer for Registrations received
by 15 June 2009.....SAVE.....\$400 per person

Registration form on Page 14

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12



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Leadership Bootcamp Iron-Clad Guarantee

If you're still not sure whether to take the plunge and attend what will probably be the **most worthwhile two days of your career**, then rest assured we have an iron-clad guarantee.

If after the first day of attending the *Leadership Bootcamp* you truly believe that it has not been worthwhile, just let us know by the end of the first day and we will give you your money back in full. It does mean you won't be able to attend Day 2 but you still WIN by getting to experience Day 1 of the Training and taking away all the written information from Day 1 and knowledge you've learned on that day. Sound fair enough?

Grab this opportunity now. You won't regret it. This is **your opportunity to accelerate** your Leadership development. Not only will you learn some powerful skills and knowledge but you'll also have a great deal of fun along the way.

You get the benefit of being coached and guided by some of the most brilliant, knowledgeable and entertaining facilitators in Australia. The *Leadership Bootcamp* will give you the skills and knowledge to take your leadership ability to new levels. Remember, you will be coached, guided and challenged by experts in a small group setting so you get maximum results immediately.

Now all that's left to do is Register for the *Leadership Bootcamp*.
[You will find a Registration form on Page 14.](#)

“The Bootcamp was outstanding and the leadership principles covered were invaluable. Many relevant areas that leaders face in their role of leading people to produce quality in any workplace were covered. Leaders from anywhere should attend the Leadership Bootcamp.”

Guy Lawson, Principal, Gold Coast Christian College

Registration form on next page - Page 14

SCHOOL LEADERSHIP BOOTCAMP REGISTRATION FORM

Save \$400 & Secure your place at the Early Bird rate until 15 June 2009

Order Form/Tax Invoice ACN: 095 985 283 / ABN: 96 095 985 283 Australian Owned and Operated	www.SchoolLeadershipBootcamp.com www.humark.com	 <small>humark 1987-2009 The Leader in Learning Resources</small>
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STEP 1: ORDER DETAILS

School Leadership Bootcamp - Melbourne 24-25 August 2009	Price (\$AUD) (incl. GST)	Quantity of tickets	<u>TOTAL</u>
<u>EARLY BIRD Leadership Bootcamp Ticket</u> Must register by 15 June 2009 Saves you \$400 per person off the regular rate!	\$597.00 per person		AUD \$ _____
<u>REGULAR RATE Leadership Bootcamp Ticket</u> Applies to all registrations from 16 June 2009	\$997.00 per person		AUD \$ _____

STEP 2: AUTHORISATION

Name of School: _____

Postal Address: _____

Suburb: _____ State: _____ P/code: _____ Country: _____

Details of Authorising Person: Mr / Mrs / Ms / Miss / Dr / Br / Sr / Fr

First Name: _____ Surname: _____

Position of Authorising Person: _____

Signature of Authorising Person: _____ Date: ___/___/___

Ph: _____ Fax: _____ Email: _____

Names and Positions of Attendees from Your School

Ticket	First Name	Surname	Position
1			
2			
3			
4			

STEP 3: PAYMENT METHOD

(please tick payment method)

Cheque in Australian Dollars (\$AUD) only (make cheque payable to: **Humark Solutions Pty Ltd**)

Visa **Mastercard** **Bankcard** **AMEX** Order Date: ___ / ___ / ___

Credit Card Number: _ _ _ _ / _ _ _ _ / _ _ _ _ / _ _ _ _ Card Expiry ___ / ___

Name on Card: _____ Signature of Card Holder _____

E.F.T. (Electronic Funds Transfer) We will send our Bank account details to you.

RETURN COMPLETED FORM & PAYMENT TO: Humark Solutions Pty Ltd

Post: PO Box 3711, Caroline Springs Vic 3023, Australia

From Australia: Fax: 03 9449 4348 Phone: 03 9449 9497

From NZ: Fax: +61 3 9449 4348 Phone: +61 3 9449 9497

Email: learn@humark.com www.SchoolLeadershipBootcamp.com

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